



SACHSEN-ANHALT

Investitions- und
Marketinggesellschaft

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EXPERIENCE SAXONY-ANHALT

Unique Saale-Unstrut



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Saale-Unstrut is a charming region in the heart of Germany with a rich cultural landscape and a wine-growing tradition going back to the High Middle Ages. The unique architectural heritage of the area, which dates back over 1000 years of European history, and its unspoiled river landscapes and old vineyards make this an inspiring vacation destination. Vines have been grown here since the year 998 and the tradition still continues today. Vineyards with steep terraces, dry stone walls and beautiful old houses characterize the region. More than 50 grape varieties are currently cultivated in the wine-growing district, which covers an area of around 768 hectares.

Imposing castles and palaces and magnificent cathedrals, abbeys and churches are a striking reminder of the region's medieval history. These include Naumburg Cathedral, which was awarded UNESCO World Heritage status in 2018. It is also home to a statue of the founder figure Uta, who is famous far beyond the region's borders.

Several cycle routes run through the picturesque river valleys in the area. The Unstrut and Saale Cycle Paths are particularly popular with cyclists. The Sky Paths route transports visitors into the worlds of archaeology and astronomy and introduces them to the world-famous Nebra Sky Disc. Saale-Unstrut also has an extensive network of hiking paths covering a total of 1300 kilometers. From long-distance routes to family-friendly paths, there is something for everyone to enjoy.

You can find more information here: www.saale-unstrut-tourismus.de/en



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MORNING: CANOE TRIP

From Balgstädt, you paddle downstream past Zscheiplitz Abbey and Zeddenbach Mill to Freyburg. Here you pass through the locks before continuing through Großjena with its stone picture book and heading onward to Naumburg. Along the way, there are wonderful views of the vineyards on Schweigenberg hill and of Neuenburg Castle which towers above Freyburg. Once you reach Naumburg, you are driven back to Balgstädt.

More information about the lock times and charges:

www.blaues-band.de/unstrut/unstrut-schleusen.php

Balgstädt to Naumburg canoe trip (around 8 kilometers, which takes roughly 3 hours)

www.outtour.de/Kanutouren/Halbtagestouren



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LUNCH: IN FREYBURG OR NAUMBURG

Recommendations for lunch:

- Biergarten Thüringer Pforte (Freyburg)
- Gasthaus zur Henne (Naumburg)

AFTERNOON: FREYBURG

Visiting Freyburg – Neuenburg Castle

Neuenburg Castle was built in 1090 by Count Louis the Springer and was then extended in magnificent style by the landgraves of Thuringia during the period up to 1230. The result is an extensive structure with impressive residences, a unique double

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chapel, imposing walls and towers and a large outer bailey. With buildings covering an area of around 30,000 square meters, Neuenburg Castle is three times the size of Wartburg Castle and one of the biggest castles in the whole of Germany.

Castle Neuenburg, Kulturstiftung Sachsen-Anhalt, Schloß 1, 06632 Freyburg (Unstrut) | www.schloss-neuenburg.de/en/museum-exhibitions

Visit to the Rotkäppchen World of Experience

The interactive exhibition takes visitors on a fascinating journey through the long history of the “Rotkäppchen” company. You can take a look into the historic sparkling wine cellar, gain insights into the different manufacturing processes and enjoy the sparkling wine in a unique atmosphere.

Rotkäppchen World of Experience, Sektkellereistraße 5, 06632 Freyburg (Unstrut) | www.rotkaeppchen.de/erlebniswelt



EVENING: DINNE AT „51° EATBAR & WEINBAR“

Dinner at the Weinhotel Freylich Zahn (table reservations recommended)

51° Eatbar & Weinbar, Schützenstraße 9, 06632 Freyburg (Unstrut) | www.51grad.ursprung.de

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HIGHLIGHTS AND EVENTS: SAALE-UNSTRUT

Highlights:

- A wide variety of vineyards near Naumburg and Freyburg
- Bad Dürrenberg Spa Park (from April 2024)
- Geiselatal Lake (Mücheln Marina and the town of Braunsbedra, a maze, the bathing beach in Stöbnitz)
- Goseck Solar Observatory
- Graduation tower and salt works in Bad Kösen
- Memleben Monastery and Imperial Palace
- Naumburg Cathedral, UNESCO World Heritage site
- The Arche Nebra – the visitor center at the location where the Nebra Sky Disc was found
- Tours: (Wine) hiking routes, cycling (Saale and Unstrut Cycle Paths), “Kreis von Goseck” (Goseck circle) app
- Zentralwerkstatt Pfännerhall (event and exhibition venue) in Braunsbedra

Event highlights:

- New Wine Week (April)
- Naumburg Hussite Cherry Festival (June)
- Open day at wine cellars and vineyards (August)
- Vintners’ Festival in Freyburg (September)
- Sugar Festival in Zeitz (October)
- Advent and Christmas markets (December)

You can find more information here: www.saale-unstrut-tourismus.de/en



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